



Milwaukee Brewers License Plate Information and Application

MV4062 03/2010 s.341.14(6r)(b)13 Wis. Stats



Ball and Glove logo



Brewers "M" logo

When you purchase special Milwaukee Brewers license plates, your fee includes an annual \$25 donation that may be tax-deductible. WisDOT will collect implementation costs for the new plates from the initial \$25 donations. Thereafter, the Southeast Wisconsin Professional Baseball Park District, which oversees Miller Park on behalf of the taxpayers of the five counties comprising the district, will receive the extra \$25, less a 2% licensing fee to Major League Baseball. All proceeds received by the District will be fully and solely dedicated to the retirement of the Miller Park stadium construction debt.

Who is eligible?

- ▶ Any Wisconsin resident.

Milwaukee Brewers plates are available for:

- ▶ Automobiles
- ▶ Motor homes (Annual registration only);
- ▶ A private truck, dual purpose motor home or dual purpose farm truck that has a gross weight of 8,000 pounds or less;
- ▶ A farm truck that has a gross weight of 12,000 pounds or less.

General information

Fees needed

- ▶ A **\$25** donation is required for original issuance of the Milwaukee Brewers plate **and** each year at renewal. The donation may be deductible if you itemize your income tax returns.
- ▶ The \$15 issuance fee **or** the **annual** \$15 personalized plate fee.
- ▶ The **annual registration fee**, if your current plates expire within 3 months.

Plates required in 2 days

- ▶ To legally operate your vehicle, you must display license plates within two business days of purchase.
- ▶ If you do not have current plates, apply to a DMV Customer Service Center or an agent authorized by DMV to obtain a temporary plate while your Milwaukee Brewers plate order is processed. An agent may charge a plate fee and/or service fee.

Personalized plate information

- ▶ A \$15 personalized plate fee is required **each** year in addition the \$25 donation and regular registration fee.
- ▶ Your personalized plate choice may not be available. **See "note" on the application (page 3) and complete.**
- ▶ WisDOT may refuse to issue or recall after issuance a request that is misleading or may be offensive to good taste or decency.
- ▶ No refund or adjustment will be made for a change of choice or spacing after the plate has been ordered or if the application is unclear or incorrectly completed.
- ▶ After the Certificate of Registration is issued, allow 4–6 weeks for the manufacturing and mailing process before the plates arrive.

If you have questions about this application:

- » Call: (608) 266-3041
- » FAX: (608) 267-5106
- » E-mail: special-plates.dmv@dot.wi.gov

How to apply

1. To order nonpersonalized Milwaukee Brewers plates, mark first option and go to step 5.
2. To order personalized Milwaukee Brewers plates, mark second option and choose 1–6 characters.
If you choose 6 characters, no spaces are allowed.

G	O	T	E	A	M
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If you choose 5 or fewer characters, you may request up to two spaces between any of the characters. Indicate this request with diagonal lines as shown here.

3	/	A	N	D	/	2
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3. Use capital letters or numbers. The letter O and the number zero are the same. The following are not acceptable: small letters, symbols, signs, hyphens, apostrophes, etc. Carefully distinguish between: letters **L** or **I** and number **1**, letter **S** and number **5**, letter **G** and number **6**, letter **Z** and number **2**, letter **B** and number **8**, letters **U** and letter **V**.
4. Provide meaning of request, i.e. what does it represent?
5. If the vehicle that you wish to register with Milwaukee Brewers plates is already titled in your name, send:
 - » A copy of your Certificate of Registration or complete the vehicle description on the application.
 - » A \$15 issuance or personalized plate fee plus the annual registration fee if the current plates expire within the next 3 months.
 - » \$25 Southeast Wisconsin Professional Baseball Park District donation
6. If the vehicle is **not** titled in your name, send:
 - » A completed title application: [MV1](#) (Private Sale) or MV11 (Dealer Sale);
 - » All required fees, including annual registration fee;
 - » Additional \$15 issuance or personalized plate fee;
 - » \$25 Southeast Wisconsin Professional Baseball Park District donation
7. Make check or money order payable to: **Registration Fee Trust.**
8. Mail all required items to:

WisDOT
Special Plates Unit
P O Box 7911
Madison, WI 53707-7911

Milwaukee Brewers License Plates

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Wisconsin Department of Transportation

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Check options

☐ I would like **nonpersonalized** Milwaukee Brewers plates.

☐ I would like **personalized** Milwaukee Brewers plates.

Note:

If all personalized choices are not available:

☐ I would like nonpersonalized Milwaukee Brewers plates.

☐ Call me at the telephone number below.

☐ E-mail me at _____

Check which style of plate you want:

☐ I would like Milwaukee Brewers Ball and Glove logo plates (MBO)



☐ I would like Milwaukee Brewers "M" logo plates (MBN)



First Choice							Meaning
Second Choice							Meaning
Third Choice							Meaning

Give information for the vehicle that you wish to register with the Milwaukee Brewers plates.

Current License Plate Number	Year - Make	Body Type	Vehicle Identification Number
Owner(s)/Lessee Name - Last First, Middle Initial - Print		Driver License Number or (if company owned) FEIN Number	
Address		Telephone Number where you may be reached 7 a.m. to 4:30 p.m.	
City	State	ZIP Code	

X _____
(Applicant Signature) (Date)

Release of personalized plates

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☐ I authorize the reissuance of my personalized plate number to the applicant listed above.

☐ I authorize WisDOT to reissue my current personalized plate after a replacement is issued.

X _____
(Signature of Owner Releasing Plate)

New owner - please check one:

☐ Have plates in good condition in my possession.

☐ Need new plates issued.

Note: No credit of registration fees or personalized plate fee from former owner is allowed.

Release of non exempt information

Under Wisconsin open records law, the Wisconsin Department of Transportation must provide information from its records to requesters.

If you do not want your name and address included in requests we receive for ten or more records, you may ask the department to withhold your name and address from those lists by checking the box below:

☐ Opt Out

ADA – The Wisconsin Department of Transportation complies with the Americans with Disabilities Act.